SARVA RATCHAGAN R

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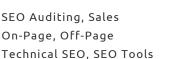
- No 1206,12thFloor, Global Lake View Jumeirah Lakes Towers, Dubai
- +971 556523159 / +91 979 121 9021

10 + Years of Experience in SEO, Sales, Marketing, Social Media, Content Outreach, SEO Auditing, Off-Page, On-Page SEO, Technical SEO, Blogging, Organic Search Traffic, Backlinks



SKILLS

Organic Search Traffic





PROFILE

Driven Marketing Specialist and SEO on projects involving Marketing, onpage, off-page, and Technical SEO. Combine astute strategic, business, and analytical skills.



PROFESSIONAL EXPERIENCE

- South Travel DMCC Dubai Sep 2021 (Currently)
- · SEO & Marketing Specialist Zoniac Inc - India Jan 2019 - July 2021
- SEO Executive Nov 2017 - Nov 2019
- Freelancer SEO India Aug 2012- Nov 2016

- SEO & Social Media Specialist Expert-level knowledge of Google Analytics, Google Ads, SEO, SEM, Social Media Marketing, and Email Marketing.
 - Exposure to SEO Auditing, Off-Page, On-Page SEO, WordPress, Blogging, Organic Search Traffic, and Backlinks.
 - Technical SEO Maintain Search consoles, Bug Fixing, and Disavow Links.
 - · Knowledge using all SEO tools like Moz, Screaming Frog, SEO Book, Woorank, Open Site Explorer, Semrush, Ahrefs, and Backlinks.
 - Transguard Group LLC Dubai Experience planning and executing outreach campaigns for link-building.
 - · Keeping up to date with the latest SEO best practices, trends, and algorithm updates.
 - · Responsible for ongoing monitoring and tracking of the site and technical performance on a weekly, monthly, and quarterly basis.



EXPERTISE

Marketing Campaign SEO, SEM & SMM Off-Page & On-Page SEO SEO Auditing Sales & Marketing Search Console



EDUCATION

2007 - 2011 B.Tech - Information Technology.

Anna University

Diploma in Computer Engineering. 2006 - 2008

Dote (Tamil Nadu)

H.S.C - 12th Standard. 2003 - 2004

Government Hr. Sec. School



SKILLS

Leadership Communication Blogging Strategic Planning Visual Presentations **Public Speaking**



INTERESTING

Learning New Things Creative spirit Reliable and professional Time management Team player Team Handling



HOBBIES

Playing Cricket Watching Movies Ball badminton, Carrom Reading new things on Google Blogging Online Games